



Campus Connections

The story behind UNBC's axes and visual identity for the 25th Anniversary

f you were to speak to a long-term employee or faculty member at UNBC and ask about the axes, you might get a knowing look and hear the story. But if you were to ask an incoming student, new staff member, or even a member of

.15p5p5munityng-term empll.8 ISQq n-term empll.8 ISQi8a1cm0 0hft I0 -147.158 IDni1ngis edi12 7.-147.WhenII firpll-1.21.2 dt(inco15.352u)Tj4, you

The whole idea was to have a continuation of opening and closing spaces that created all these chance meeting places.
It was important that everything adhere to those axes.

"

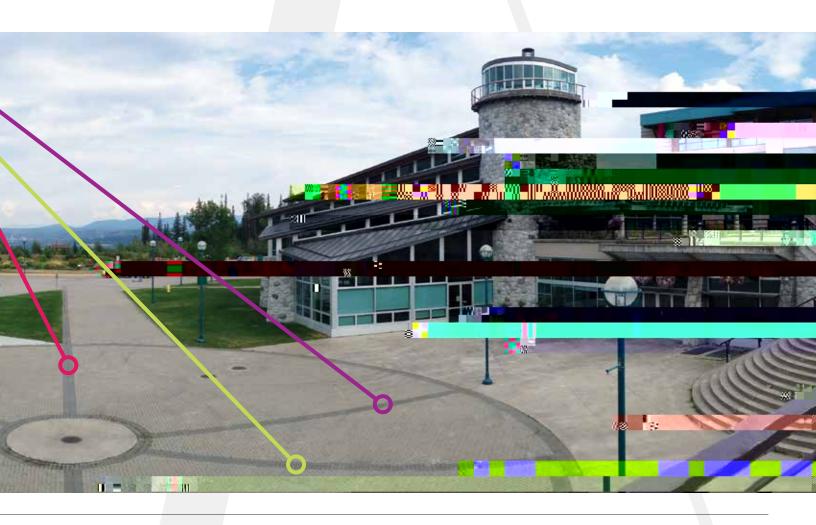
facilities director and one of the original 16,000 petition signers.

"The whole idea was to have a continuation of opening and closing spaces that created all these chance meeting places. It was important that everything adhere to those axes."

Godfrey still has a key drawing from that master plan – a three-foot by two-foot printout - hanging in his garage.

"Every time I park my car, I walk by it and I marvel at the fact we managed to build it the way everybody envisioned it," he says. "It's a proud thing to be part of building this legacy for the young people of Prince George and the North."





UNBC In The News

UNBC people and stories making headlines



Athletics Nets \$75,000 Donation from Integris

A \$75,000 pledge over three years from Integris Credit Union will help UNBC support its student athletes in their academic and sporting endeavours. The funding is the largest single corporate donation to the Timberwolves ever, and provides a recruiting and retention incentive for athletics to bring high-calibre athletes to the T-wolves.

Four Integris-named awards valued at \$2,000 each will be created for student athletes, totaling \$8,000 in student awards each year for three years. Funding will be dedicated to Exhibition meal money for the Timberwolves, as well as being allocated towards additional, unnamed awards for student athlete tuition.





UNBC Retains High Rankings

UNBC remained among the top-three ranked small universities in Canada for the sixth straight year according to Maclean's Magazine's annual Canadian universities rankings.

The University also earned praise from the Globe and Mail newspaper in its annual Canadian University Report, including high marks for "environmental commitment." which earned UNBC one of only five A grades in all of Canada.



Professor Shares National Honour

UNBC Ecosystem Science and Management Professor Mark Shrimpton has been honoured by the National Sciences and **Engineering Research Council** of Canada for his efforts to improve the viability of farmed salmon in BC, and collaboration with industry. He shared the 2013 Synergy Award for Innovation for his work with BC fish farm Yellow Island Aquaculture (YIAL) on Quadra Island, and researchers from four universities across Canada. The 27-year collaboration resulted in improved rearing techniques and genetic breeding stock.

New Scholarship on Track

UNBC and the Caledonia Nordic Ski Club, the largest ski club in Western Canada, created an innovative fundraising appeal that will generate full-tuition awards for Nordic athletes who study at UNBC in Prince George. The goal is to raise \$150,000 by February 201.dthat will impr118(d A in: Partnership Results in Unique Forestry Course



Through the UNBC Matching Student Awards Investment Program, the generosity of individuals, corporations, and associations has resulted in an additional \$350,000 investment into endowed student awards. Under current policy, this means each year an additional \$12,000 can be provided in student awards.

For as little as \$5,000 per year over the next three years, a named award that will help a student forever will be created. All gifts of \$1,000 or more to existing endowed

"I wasn't expecting to be here"

Medical student Michiko Maruyama turns illness into inspiration unbc.ca/northern-medical-programs-trust

or Michiko Maruyama, it was an experience with a rare disease
 that influenced the budding industrial designer and lifelong artist to apply to the Northern Medical Program.

Maruyama was studying industrial design at the University of Alberta in 2007, and was a national judo champion aspiring to compete in the Olympics, when she was diagnosed with an aggressive tumour in her left leg. Through her hospitalization and treatment, she became more and more interested in medical design.

While she had always "coloured and doodled," her education was largely in drafting and technical drawing and it was her illness that amplified her artistic endeavours.

"I used it as a patient to work through my emotions," she says. "One day, when I was in the middle of radiation treatments, I woke up at 2 a.m. and began painting. It got out exactly how I felt at that moment. That was the first painting I had done that had significant personal meaning."

Beyond a form of self-therapy, Maruyama takes each day of studies and creates a "Daily Doodle." Originally conceived as a way of keeping art in her life, the doodles now act as a colourful study guide, capturing knowledge and daily inspiration found in medical school. She even has a blog (www.artoflearning.ca) where they are hosted. "It was just something to keep me in touch with art, but now it's something I get really excited about."

Maruyama is keen to give back, too. Whether it's helping create a burn survival kit, or developing educational resources that teach children about disease and what they'll experience, she's busy giving her time to help others.

It's all this that saw Maruyama named the recipient of this year's Rising Star Health Service Award from the Northern Medical Programs Trust.

"I was so honoured to receive it," says Maruyama. "My goal is to integrate design into medicine, while adding a splash of art. This award is a symbol that I am on the path of achieving those goals. I wasn't expecting to be here, but I'm so happy I am."



A Unique Perspective

Professor takes decades of "young university" experience to the Amazon

s residents of northern BC know, establishing a University is no small feat. Environmental Sciences Professor, Joselito Arocena (or Lito as he insists you call him) has contributed to the development and growth of UNBC for two decades as a founding faculty member. Now, that experience is being tapped by a new institution in South America.

is no seit GhrI , Stan01 terinsd2(is no smnce 8appYnce isale,g faculty27Envir)18(onHarvaKIAM (d,wo demoinsistse.him) wndione) Tju-tleight Canadian



A New Home for Wood Technolog

The Wood Innovation and Design Centre and UNBC's new proposed programs are generating interest in the north and from around the globe

Michael Green was on a bicycle trip in Japan when he heard that the province of British Columbia had changed the building code to allow six-storey light wood-frame construction.

The lead architect of the Wood Innovation and Design Centre (WIDC) had just visited a temple in Nara Japan built between 603 and 1603.

"My office sent an e-mail saying 'Isn't this great? We can now do six-storey light woodframe construction.' My response was, 'that's great, but I just walked out of a 19-storey-tall wood building that is 1,400 years old.""

Fast forward five years, and WIDC is being built in Prince George by the Government of BC. "It is the tallest contemporary wood structure in North America," says Green.

While WIDC doesn't compete with that Japanese temple in terms of height, it certainly does in terms of innovation, and educational opportunities, and it could provide a needed boost for Northern BC communities that rely on the forest industry.

"BC is leading North America and starting to lead the world on this conversation, and that's a great place for the province and UNBC to be," says Green. "These rules that we've slapped on wood and these arbitrary glass ceilings we've created are absurd in this day and age when all we want is to innovate in ways that are healthier for the planet, healthier for our economy, and healthier for our communities."

Green says innovation is ev

BC is leading North America and starting to lead the world on this conversation, and that's a great place for the province and UNBC to be.

- "We're taking wood technology and giving it
- "This building " Its massive wood components are very durable in fire and earthquakes, and they last for centuries."

Green also sees the building resonating with people beyond the innovation.

"Embedded within the building are stories of people who have contributed to making the building a success," he adds. "You look at that building and you shouldn't forget the guy who's planting trees, or the guy who's loading trees onto a truck. The whole story is in that building."

WIDC is also an exciting project for Dan Ryan, UNBC's Dean of the College of Science and Management, who is responsible for implementing the University's new proposed Master of Integrated "We have the opportunity to build a world-leading program from the ground up using modern ideas about delivering coursework and all the lessons we've learned about engineering education over the last 100 years," he says. "At this point, we're not producing enough engineers in Canada who have expertise in massive timber structures."

Dr. Ryan has been in contact with representatives from postsecondary institutions, including many in Europe, who are interested in what UNBC is doing.

"There's a tradition in North America of building commercial structures out of concrete and steel," he adds. "But in certain

situations, wood can outperform both concrete and steel. UNBC is taking this opportunity to educate engineers in a building material that is sustainable and renewable, and which we have in abundance here in Canada."

Peter Moonen, the sustainability and municipal relations coordinator with the Canadian Wood Council and

BC Wood ORK !, says the point is to help people realize the real-world performance capabilities of wood.

"The wood of today is not your grandfather's 2x4. It is an innovative, high-tech, versatile, cost-effective, and sustainable building material," he says. "It's important for architects and engineers to understand the full complement of structural materials available, not just steel and concrete."

Moonen says exploring this opportunity makes an important statement for forest industry-reliant communities.

"It demonstrates that the forest sector is not a sunset industry," he says. "That's good for rural communities that harvest raw materials, and it's good for communities affected by the beetle because you don't have to use #2 Common wood for CLT, for example. And with engineered wood products like laminated veneer lumber, parallel strand lumber, and laminated strand lumber, you're using smaller pieces of that wood; you're getting more usable structural fibre out of a hectare of forest than you were before.

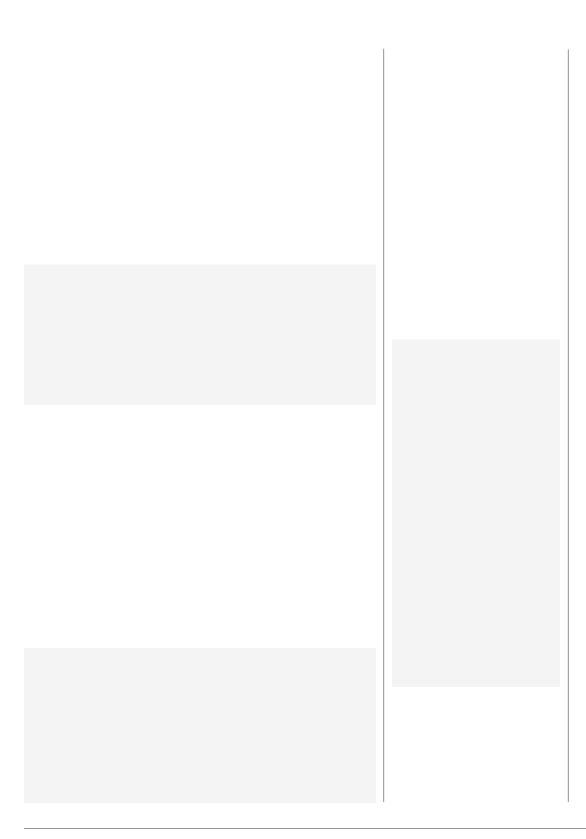
"If North America were to change its perception about mid-rise construction and taller wood buildings because they felt it was strong and safe, and made environmental and economic sense, it would have a huge impact on rural communities in BC and across Canada."

Green is equally optimistic about the potential.

"We just have to switch our perception of what's possible," he says. "We can go two or three times the height of WIDC without breaking a sweat."







2007

Heather Anchikoski, BSc Psychology (Honours), is an Occupational Therapist with Northern Health in Burns Lake, BC. She works primarily with seniors and people with disabilities to maximize their quality of life and ability to do daily activities independently.

Jillian Merrick, BA Economics & International Studies (Honours), is the Coordinator for the $B \cap$ M project through Community Futures.

2008

Allison Moller, BComm **Accounting**, is the Managed Services Lead for Cognera in Calgary, AB, where she maintains strong client relationships and manages a team of retail billing analysts. After graduating from UNBC, she went on to earn a CMA designation.

2010

Jennifer Crain, MA International Studies, is a Research Associate with the Public Health Agency of Canada in Ottawa, ON. Her work in injury epidemiology contributes to the tracking and reporting of injuries, and their risk and protective factors in the Canadian population.

2011

Derek Baker, BComm HR & **Marketing**, is the Community Relations Advisor for Pacific NorthWest LNG in Prince Rupert, BC.

Miranda Schmold (née Seymour), BA Geography, is from the Lheidli T'enneh First Nation. This June, she will become one of the first graduates, and one of four aboriginal students, to graduate from Canada's newest law school at Thompson Rivers University.

2013

Carleigh Benoit, MA Disability Management, was recently hired as the Human Resources Advisor - Disability Management at UNBC.

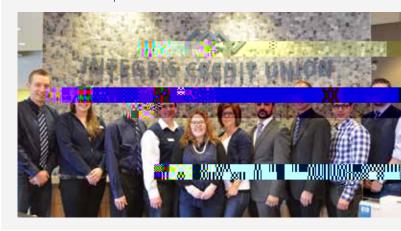
Kylee Brown, BA Women's Studies, was hired as a Community Support Worker with Thompson Community Services shortly after graduation. She has since returned to UNBC to pursue a Bachelor of Social Work, specializing in child welfare. This fall, she will participate in an exchange to Mid-Sweden University.

Jackie Lytle, BA Economics (2004) & MA Developmental **Economics**, is the Director of Business and Economic Development with the Village of Fraser Lake. Her role is to encourage and facilitate economic growth in the community.

Krystin St Jean, BSc Outdoor Recreation & Conservation (2010) & BPI Northern & Rural Community Development, is an Economic Development Officer with the Village of Burns Lake. She secured the position after completing an internship in Local Government Management with the Northern Development Initiatives Trust.

Integris Credit Union is a proud supporter of UNBC, committed to enriching the lives of students, and can attest to the fact that many UNBC graduates stay in the community. Of its Prince George staff, 11% are UNBC alumni - including the 2013 Governor General's Silver Award winner (awarded to the undergraduate student graduating with the highest grade point average).

Integris is dedicated to supporting professional development and appreciates the quality of education UNBC provides. "UNBC structures many of their programs with a northern perspective," says Integris' Employee Engagement & Communications Manager, Alex Castley (BComm 2013). "As a local organization operating in Northern B.C., we see tremendous value in the UNBC grads we hire and enjoy sharing in their career development."



2009



Laura Sapergia, BSc Biology 2009, and fellow graduate, Diandra Oliver, MA Gender Studies 2011, recently opened a local foods grocery, Home Sweet Home, in downtown Prince George.

Paul Koke, MA International Studies, is an Environmental Specialist with Dillon Consulting in Halifax, NS. His primary focus is environmental assessment studies for large public and private infrastructure projects, specializing in right-of-way developments.

Andrew Seabrook, BComm Accounting & General **Business**, is a Financial Advisor with Allan L Johnson Financial Group, in Prince George, BC. He is the Vice President of the Alumni Association of UNBC. His wife, Kimberley Seabrook, BSc Psychology (Honours) 2008, is a Speech-Language Pathologist at Northern Health.

